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#### M.A. – I (Semester – I) (New) (CBCS) Examination, 2016 RURAL DEVELOPMENT Paper – HCT 1.1 : Rural Society in India

| Time : 2 | 2½ Hours                                                                |                                                          |       |                                            |         | Max. Marks: 70  |
|----------|-------------------------------------------------------------------------|----------------------------------------------------------|-------|--------------------------------------------|---------|-----------------|
| Inst     | ,                                                                       | questions are <b>com</b><br>ures to the <b>right</b> ind |       | -                                          |         |                 |
| 1. Mu    | Iltiple choice ques                                                     | stions :                                                 |       |                                            |         | (7×2=14)        |
| 1)       | Equal distribution <ul><li>a) Feudal</li><li>c) Primitive com</li></ul> | n of means of produ                                      | b)    | n is seen in<br>Socialist<br>None of these |         |                 |
| 2)       | ,                                                                       | n takes place beca                                       | ,     |                                            |         |                 |
| ۷)       |                                                                         | b) Power                                                 |       |                                            | d) Al   | l of the above  |
| 3)       | is th                                                                   | e main source of Ir                                      | ndia' | s national incom                           | ie.     |                 |
|          | a) Forestry                                                             | b) Industry                                              | c)    | Agriculture                                | d) No   | one of these    |
| 4)       | Political reservati                                                     | on provides                                              |       | _to lower caste                            | peopl   | e.              |
|          | a) Prestige and F                                                       | Power                                                    | b)    | Administrative F                           | atron   | ages            |
|          | c) Economic ber                                                         | nefit                                                    | d)    | All of the above                           |         |                 |
| 5)       | The concept of m                                                        | ode of production                                        | was   | coined by                                  |         |                 |
|          | a) Karl Marx                                                            |                                                          | b)    | M. N. Shrinivas                            |         |                 |
|          | c) Max Weber                                                            |                                                          | d)    | None of the abo                            | ve      |                 |
| 6)       | d religion.                                                             | oes not consist of o                                     | orgar | nized closed grou                          | ups de  | fined by law or |
|          | a) Class                                                                | b) Caste                                                 | c)    | Religion                                   | d) Al   | l of them       |
| 7)       | is                                                                      | s one of the importa                                     | ant c | haracteristic of r                         | ural fa | amily in India. |
| •        | a) Ritual related                                                       |                                                          |       | Monogamy                                   |         | •               |
|          | c) Clan dominati                                                        | on                                                       | d)    | All of the above                           |         |                 |

| 2. | Short notes (any four out of five).                           | 14 |
|----|---------------------------------------------------------------|----|
|    | a) Mode of production.                                        |    |
|    | b) Who is peasant?                                            |    |
|    | c) Structure and function of Panchayat Raj.                   |    |
|    | d) Rural social stratification.                               |    |
|    | e) Caste and class.                                           |    |
| 3. | Short answer type questions (any two out of three):           | 14 |
|    | a) What is Agrarian Social Structure?                         |    |
|    | b) 73 <sup>rd</sup> Panchayat Act.                            |    |
|    | c) What are the demerits of capitalist mode of production?    |    |
| 4. | Descriptive type questions with internal choice.              | 14 |
|    | a) Explain the features of changing India rural society.      |    |
|    | b) Right to Information Act: Meaning and features.            |    |
| 5. | Descriptive type question :                                   | 14 |
|    | What is the meaning and features of Right to Information Act? |    |
|    |                                                               |    |
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# M.A. (Part – I) (Semester – I) (New – CBCS) Examination, 2016 RURAL DEVELOPMENT Quantitative Techniques (Paper No. HCT 1.2)

| (Paper No. HCT 1.2)      |                                                                     |   |  |  |  |  |
|--------------------------|---------------------------------------------------------------------|---|--|--|--|--|
| Time: 2½ Hours           | Max. Marks : 7                                                      | 0 |  |  |  |  |
| ,                        | questions are <b>compulsory</b> .<br>Iculator is <b>permitted</b> . |   |  |  |  |  |
| 1. Choose the correct an | swer from the given alternatives.                                   | 4 |  |  |  |  |
| 1) Coefficient of Corr   | elation between price and supply is                                 |   |  |  |  |  |
| a) Zero                  |                                                                     |   |  |  |  |  |
| b) One                   |                                                                     |   |  |  |  |  |
| c) Negative              |                                                                     |   |  |  |  |  |
| d) Positive              |                                                                     |   |  |  |  |  |
| 2) The value of the co   | pefficient of variation is determined by item.                      |   |  |  |  |  |
| a) Single                |                                                                     |   |  |  |  |  |
| b) Few                   |                                                                     |   |  |  |  |  |
| c) Every                 |                                                                     |   |  |  |  |  |
| d) Both b) and c)        |                                                                     |   |  |  |  |  |
| 3) Dispersion means      |                                                                     |   |  |  |  |  |
| a) Variations            |                                                                     |   |  |  |  |  |
| b) Fluctuations          |                                                                     |   |  |  |  |  |
| c) Scatteredness         |                                                                     |   |  |  |  |  |
| d) All the above         |                                                                     |   |  |  |  |  |
| ,                        | is useful for open end classes.                                     |   |  |  |  |  |
| a) Mode                  | b) Mean                                                             |   |  |  |  |  |
| c) Median                | d) a) and c)                                                        |   |  |  |  |  |



- 5) Regression line of X (Price) on Y (Supply), it means that
  - a) Price is dependent
  - b) Supply is dependent
  - c) Both are independent
  - d) Both are dependent
- 6) If, Intercept = 10 and Slope = 5.5 in case of regression line of Y on X; find value of Y, when X = 2
  - a) 57

b) 17

c) 25.5

- d) 21
- 7) If, mean value is 1000 and standard deviation is 100 than coefficient of variation is
  - a) 0

b) 10

c) 100

- d) 1000
- 2. Solve problem (any 4 out of 5):

14

**Problem 1**: Calculate Arithmetic Mean for the following data.

| Investment (Rs.) | 10 – 20 | 20 – 30 | 30 – 40 | 40 – 50 | 50 – 60 |
|------------------|---------|---------|---------|---------|---------|
| No. of Companies | 20      | 30      | 50      | 30      | 20      |

#### Problem 2: Calculate Median for the following data:

| Marks           | 10 – 20 | 20 – 30 | 30 – 40 | 40 – 50 | 50 – 60 |
|-----------------|---------|---------|---------|---------|---------|
| No. of Students | 20      | 30      | 100     | 30      | 20      |

#### Problem 3: Calculate Mode for the following continuous frequency distribution:

| Saving (Rs. 00) | 20 – 30 | 30 – 40 | 40 – 50 | 50 – 60 | 60 – 70 |
|-----------------|---------|---------|---------|---------|---------|
| No. of Families | 2       | 3       | 10      | 3       | 2       |



**Problem 4**: Calculate Range, Relative Range and Standard Deviation for following data:

| Income (Rs. 00) | 10 – 20 | 20 – 30 | 30 – 40 | 40 – 50 | 50 – 60 |
|-----------------|---------|---------|---------|---------|---------|
| No. of Families | 2       | 8       | 10      | 8       | 2       |

**Problem 5**: Calculate Range, Relative Range and Standard Deviation for following data:

| Investment (Rs. 00) | 20 – 30 | 30 – 40 | 40 – 50 | 50 – 60 | 60 – 70 |
|---------------------|---------|---------|---------|---------|---------|
| No. of Banks        | 20      | 30      | 50      | 30      | 20      |

3. Solve problem (any 2 out of 3):

14

**Problem 1**: Calculate Mean, Mode and Median and Coefficient of Variation from given data:

| Wages (Rs. 00) | 30 – 40 | 40 – 50 | 50-60 | 60 – 70 | 70 – 80 |
|----------------|---------|---------|-------|---------|---------|
| No. of Workers | 10      | 20      | 40    | 20      | 10      |

**Problem 2**: Calculate Karl Pearson's Coefficient of Correlation for the following data:

| X |   | 50 | 60 | 70 | 80 | 90 |
|---|---|----|----|----|----|----|
| Y | , | 20 | 30 | 40 | 50 | 60 |

**Problem 3**: Calculate Spearman's Rank Coefficient of Correlation for the following data:

|   | 50 |    |    |    |    |    |    |    |    |    |
|---|----|----|----|----|----|----|----|----|----|----|
| Υ | 25 | 18 | 45 | 20 | 30 | 50 | 34 | 40 | 40 | 15 |

4. Solve problem (any 1 out of 2):

14

**Problem 1**: Calculate Karl Pearson's Coefficient of Correlation for the following data:

| Income (Rs) X       | 50 | 60 | 70 | 80 | 90 | 10 | 20 | 30 |
|---------------------|----|----|----|----|----|----|----|----|
| Consumption (Rs.) Y | 20 | 30 | 40 | 50 | 70 | 10 | 10 | 20 |



**Problem 2**: Calculate Spearman's Rank Coefficient of Correlation for the following data:

| 2 | X | 500 | 585 | 425 | 600 | 200 | 250 | 600 | 699 | 605 | 900 |
|---|---|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 1 | Υ | 251 | 186 | 425 | 250 | 350 | 250 | 300 | 400 | 450 | 145 |

5. Solve problem:

14

**Problem**: Find two line of regression equation and estimate the following value:

|   | X | 20 | 30 | 40 | 50 | 50 |
|---|---|----|----|----|----|----|
| Ţ | Υ | 10 | 11 | 12 | 13 | 14 |

- i) Estimate Y variable value, when X is 60 in Regression line of Y on X.
- ii) Estimate X variable value, when Y is 15 in Regression line of X on Y.

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## M.A. - I (Semester - I) Examination, 2016

| RURAL DE                                                                           | S) (New) EVELOPMENT Fural Economy of India     |
|------------------------------------------------------------------------------------|------------------------------------------------|
| Time: 2 Hours 30 Minutes                                                           | Max. Marks : 70                                |
| Instructions: i) All questions are co                                              | •                                              |
| 1. Choose the correct alternative :                                                | 14                                             |
| <ol> <li>The population which is unable to scloth, shelter is called as</li> </ol> | satisfy his basic necessity of life i.e. food, |
| a) Unemployment                                                                    | b) Poverty                                     |
| c) Inequality                                                                      | d) Richer                                      |
| <ol> <li>Foreign Trade is defined as excha<br/>between two</li> </ol>              | ange of goods and services takes place         |
| a) Peoples b) State                                                                | c) Cities d) Countries                         |
| 3) Rural non-farm sector arises in                                                 | sector.                                        |
| a) Primary b) Small scale                                                          | c) Agro-based d) Trading                       |
| 4) One important characteristic of mos                                             | st under-developed economies is                |
| a) Lowincome                                                                       | b) High income                                 |
| c) Per Capita Income                                                               | d) Average Income                              |
| 5)leads to decreasing rural                                                        | unemployment.                                  |
| a) Money                                                                           | b) Population                                  |
| c) Special Employment Programs                                                     | d) Health                                      |
| 6) The industries generate employme                                                | nt opportunities at                            |
| a) Normal                                                                          | b) Accelerated Rate                            |
| c) Proper Rate                                                                     | d) Less Rate                                   |

|    | 7) IRDP is                                                      |    |
|----|-----------------------------------------------------------------|----|
|    | a) Integrated Rural Development Program                         |    |
|    | b) Indian Rural Division Program                                |    |
|    | c) Industrial Rural Development Program                         |    |
|    | d) Inclusive Rural Development Program                          |    |
| 2. | Short notes (any four out of five):                             | 14 |
|    | 1) Urban Migration                                              |    |
|    | 2) Rural Poverty                                                |    |
|    | 3) Indian Agriculture Economy                                   |    |
|    | 4) Write note on SHGs                                           |    |
|    | 5) Rural Demography.                                            |    |
| 3. | Short answer type questions (any two out of three):             | 14 |
|    | 1) Measures on Rural Poverty                                    |    |
|    | 2) Food Processing Industries                                   |    |
|    | 3) Importance of Small Scale Industries.                        |    |
| 4. | Descriptive type questions with internal choice.                | 14 |
|    | a) Explain Cotton Industries role in Indian Economy.            |    |
|    | OR                                                              |    |
|    | b) Explain role of NABARD in agriculture sector and SHGs.       |    |
| 5. | Descriptive type question :                                     | 14 |
|    | 1) Explain linkages between farm and non-farm sector in detail. |    |
|    |                                                                 |    |
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## M.A. – I (Semester – I) (New-CBCS) Examination, 2016 RURAL DEVELOPMENT Paper No. : SCT 1.1 : Agri-Business

Time : 2½ Hours Max. Marks : 70

**Instructions**: i) **All** questions are **compulsory**. ii) Figures to the **right** indicate **full** marks. 1. Choose the correct alternative: 14 1) NAFED is \_\_\_\_\_ level federation in co-operative marketing. a) District b) State c) National d) International \_\_\_\_production. 2) White Revolution is related to a) Rice b) Wheat c) Milk d) None of these 3) If the number of middleman are unlimited in the marketing than it is to consumers and to farmers. a) Loss, Benefit b) Benefit, Loss c) Loss, Loss d) Benefit, Benefit The nature of agricultural supply is \_\_ a) Constant b) Changing c) Seasonal d) None of them 5) NABARD was set up in \_\_\_\_\_ b) 12<sup>th</sup> July 1982 a) 11<sup>th</sup> July 1965 d) 12<sup>th</sup> July 1965 c) 11<sup>th</sup> July 1981 6) \_\_\_\_\_ loans are provided for a period of 15 months to 5 years. b) Short-term a) Very short-term c) Medium-term d) Long-term 7) The factor is more dominant in agricultural supply \_\_\_\_\_ a) Labour b) Land c) Farmer d) Nature

2. Short notes (any four out of five): 14 1) White Revolution 2) Sugar industry 3) Nature of agriculture 4) Textile industry 5) Regulated markets. 3. Short answer type questions (any 2 out of 3): 14 1) Write a note on agricultural price policy. 2) Write a note on NABARD. 3) Explain the Green Revolution. 4. Descriptive type questions with internal choice. 14 A) Explain the sources of agriculture finance. OR B) What is meant by Agro-industries? Discuss the role of agro-industries in rural area. 5. What are the problems of rural industry? And what are measures for development of rural industry. 14

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# M.A. (Part – I) (Semester – I) Examination, 2016 RURAL DEVELOPMENT

|      |     |                                     | Quantitati                            | ve   | Techniques (Old CBCS) | S   |                     |      |
|------|-----|-------------------------------------|---------------------------------------|------|-----------------------|-----|---------------------|------|
| Time | : 2 | 2 <sup>1</sup> / <sub>2</sub> Hours |                                       |      |                       |     | Max. Marks          | : 70 |
|      | ı   | ,                                   | All questions are<br>Calculator is pe |      |                       |     |                     |      |
| 1. ( | Cho | oose the correct a                  | answer from the (                     | give | en alternative.       |     |                     | 14   |
|      | 1)  | is                                  | affected by extre                     | me   | values.               |     |                     |      |
|      |     | a) Mode and Ra                      | nge                                   | b)   | Range                 |     |                     |      |
|      |     | c) Mode                             |                                       | d)   | Mean                  |     |                     |      |
| ;    | 2)  | Correlation coef                    | ficient between Ir                    | nter | est Rate and          | Am  | ount of Deposits is |      |
|      |     | a) Zero                             | b) One                                | c)   | Negative              | d)  | Positive            |      |
| ;    | 3)  | Minimum value                       | of correlation is                     |      |                       |     |                     |      |
|      |     | a) 0                                | b) 1                                  | c)   | <b>-1</b>             | d)  | None of these       |      |
|      | 4)  | The value of the                    | coefficient of vari                   | atio | on is determin        | ed  | by item.            |      |
|      |     | a) single                           | b) some                               | c)   | every                 | d)  | both b) and c)      |      |
|      | 5)  | Dispersion mear                     | าร                                    |      |                       |     |                     |      |
|      |     | a) Variations                       |                                       | b)   | Fluctuations          |     |                     |      |
|      |     | c) Scatterednes                     | ss                                    | d)   | All the above         | 9   |                     |      |
| (    | 6)  | is                                  | not affected by e                     | xtre | eme values.           |     |                     |      |
|      |     | a) Mode                             | b) Range                              | c)   | Median                | d)  | a) and c)           |      |
| •    | 7)  | Regression line                     | of (Price) X on (D                    | em   | and) Y than r         | egr | ession equation is  |      |
|      |     | a) $X = a' + b'Y$                   |                                       | b)   | X = a' + b'           |     |                     |      |
|      |     | c) $X = a'Y + b'$                   |                                       | d)   | Y = a + bX            |     |                     |      |

2.



| 8)  | is usefu                 | I for Open end              | classes.        |                             |
|-----|--------------------------|-----------------------------|-----------------|-----------------------------|
|     | a) Mode b) M             | <b>1</b> ean c)             | Median          | d) a) and c)                |
| 9)  | Simple Correlation stu   | dies                        |                 |                             |
|     | a) One variable          | b)                          | Two variables   | 3                           |
|     | c) Three variables       | d)                          | More than thr   | ree                         |
| 10) | Regression line of (Pr   | ice) X on (Sup <sub>l</sub> | oly) Y, it mean | s that                      |
|     | a) Price is dependent    | b)                          | Supply is dep   | endent                      |
|     | c) Both are independe    | ent d)                      | Both are depe   | endent                      |
| 11) | Coefficient of correlati | on between Pr               | ice and Supply  | y is                        |
|     | a) Zero b) C             | One c)                      | Negative        | d) Positive                 |
| 12) | Anti-logarithms is used  | d to measure                |                 |                             |
|     | a) Harmonic mean         | b)                          | Geometric me    | ean                         |
|     | c) Arithmetic mean       | d)                          | Standard dev    | iation                      |
| 13) | Income and consumpt      | ion is                      |                 |                             |
|     | a) Negatively correlate  | ed b)                       | Positively cor  | related                     |
|     | c) Zero correlated       | d)                          | None of the a   | bove                        |
| 14) | Regression line of (Inc  | come) Y on (co              | nsumption) X    | than regression equation is |
|     | a) $X = a' + b'Y$        | b)                          | X = a' + b'     |                             |
|     | c) $X = a'Y + b'$        | d)                          | None of the a   | bove                        |
| Wr  | ite short notes (any 4 c | out of 5):                  |                 | 12                          |
| 1)  | Types of Correlation T   | echniques                   |                 |                             |
| 2)  | Merits of Mean, Mode     | and Median                  |                 |                             |
| 3)  | Demerits of Mean, Mo     | de and Median               |                 |                             |
| 4)  | Measures of Central T    | endency                     |                 |                             |
| 5)  | Scatter Diagram          |                             |                 |                             |



#### 3. Solve problem (any 4 out of 5):

16

**Problem: 1**: Calculate Arithmetic Mean for the following data:

| Investment (Rs. '000') | 10 - 20 | 20 - 30 | 30 - 40 | 40 - 50 | 50 - 60 |
|------------------------|---------|---------|---------|---------|---------|
| No. of Companies       | 2       | 3       | 5       | 3       | 2       |

#### **Problem: 2**: Calculate Median for the following data:

| Marks           | 10-20 | 20 - 30 | 30 - 40 | 40 - 50 | 50 - 60 |
|-----------------|-------|---------|---------|---------|---------|
| No. of Students | 2     | 3       | 5       | 3       | 2       |

**Problem: 3**: Calculate Mode for the following continuous frequency distribution:

| Saving (Rs.)    | 20 - 30 | 30 - 40 | 40 - 50 | 50 - 60 | 60 - 70 |
|-----------------|---------|---------|---------|---------|---------|
| No. of Families | 2       | 3       | 20      | 3       | 2       |

**Problem: 4**: Calculate Harmonic Mean for the following data:

| Income (Rs. Cr.) | 10 - 20 | 20 - 30 | 30 - 40 | 40 - 50 | 50 - 60 |
|------------------|---------|---------|---------|---------|---------|
| No. of Families  | 2       | 3       | 5       | 3       | 2       |

**Problem: 5:** Calculate Standard Deviation from data:

| Investment (Rs.) | 200 | 300 | 400 | 500 | 600 |
|------------------|-----|-----|-----|-----|-----|
| Company          | 2   | 3   | 4   | 3   | 3   |

#### 4. Solve problem (any 2 out of 3):

14

**Problem: 1**: Calculate Standard Deviation for the following distribution:

| Saving (Rs.)    | 40 - 50 | 50 - 60 | 60 - 70 | 70 - 80 | 80 - 90 |
|-----------------|---------|---------|---------|---------|---------|
| No. of Students | 2       | 3       | 5       | 3       | 2       |

**Problem: 2**: Calculate Mean, Mode and Median for the following frequency distribution:

| Wages (Rs.)    | 30 - 40 | 40 - 50 | 50 - 60 | 60 - 70 | 70 - 80 |
|----------------|---------|---------|---------|---------|---------|
| No. of Workers | 1       | 2       | 14      | 2       | 1       |

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**Problem: 3**: Calculate Coefficient of Variation for the following frequency distribution:

| Investment (Rs.) | 20 - 30 | 30 - 40 | 40 - 50 | 50 - 60 | 60 - 70 |
|------------------|---------|---------|---------|---------|---------|
| No. of Banks     | 20      | 30      | 50      | 30      | 20      |

#### 5. Solve problem (any 1 out of 2):

14

**Problem: 1**: Calculate Karl Pearson's Coefficient of Correlation for the following data:

| Income (Rs.)      | 500 | 600 | 600 | 700 | 800 |
|-------------------|-----|-----|-----|-----|-----|
| Comsumption (Rs.) | 200 | 300 | 400 | 500 | 600 |

**Problem: 2**: Find out Regression line of Y on X and X on Y for the following data:

| Х | 10 | 11 | 12 | 13 | 14 |
|---|----|----|----|----|----|
| Υ | 5  | 6  | 7  | 8  | 10 |

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#### M.A. (Rural Development) (Semester - I) Examination, 2016 Paper - V: WRITING AND COMMUNICATION SKILLS AND CURRENT AFFAIRS (Old CBCS)

| न आाण सवाद का     | शिल्य आणि चालू घडाम                                                                                                                                                                                                 | गडा                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
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| es                |                                                                                                                                                                                                                     | Total Marks : 70                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | )                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| -                 |                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| rnatives :        |                                                                                                                                                                                                                     | 14                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | ŀ                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| T:                |                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| ular dance of     |                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| मधील प्रसिद्ध नृत | त्य आहे.                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| b) Gujarat        | c) Maharashtra                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 9                 | • •                                                                                                                                                                                                                 | वायवम् गार्                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|                   |                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|                   |                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|                   |                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|                   |                                                                                                                                                                                                                     | यापका नाहा                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| _                 |                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| यांनी रच          | ले आहे.                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| dra Chatterji     | b) Rabindranath                                                                                                                                                                                                     | Tagore                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| f                 | रवींद्रनाथ टागोर                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|                   | d) None of these                                                                                                                                                                                                    | <b>)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|                   | यापैकी नाही                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| a Award' is given | to                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| यांना देः         | ण्यात येतो.                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| b) Coach          | c) Editors                                                                                                                                                                                                          | d) None of these                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| प्रशिक्षक         | संपादक                                                                                                                                                                                                              | यापैकी नाही                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|                   | es II questions are congures to the right rnatives:  ा : ular dance of  मधील प्रसिद्ध नृ b) Gujarat  गुजरात n of our National for teach a miबी यांचे प्र b) 2:3  २:३ ng of India was conguiral रच्च dra Chatterji f | श्रि questions are compulsory. If questions are compulsory. If gures to the right indicate full marks. In a compulsory. If gures to the right indicate full marks. In a compulsory. If gures to the right indicate full marks. If compulsory. If compulsory. If compulsory. If compulsory. If gures to the right indicate full marks. If compulsory. If compulsory. If compulsory. If gures to the right indicate full marks. If compulsory. If compuls | Miquestions are compulsory. Igures to the right indicate full marks. In at it is compulsory. If it is compulsory. |



| v)    | The leading state                 | e in producing paper is                           | S      |                                 |      |                              |
|-------|-----------------------------------|---------------------------------------------------|--------|---------------------------------|------|------------------------------|
|       | कागदाचे सर्वात जास                | त उत्पादन करणारे राज्य                            |        | हे आहे.                         |      |                              |
|       |                                   | b) West Bengal                                    |        |                                 | d)   |                              |
|       | बिहार                             | पश्चिम बंगाल                                      |        | केरळ                            |      | यापैकी नाही                  |
| vi)   | is no                             | ot a kharif crop.                                 |        |                                 |      |                              |
|       | हे ख                              | वरीप पिक नाही.                                    |        |                                 |      |                              |
|       | a) Rice                           | b) Jute                                           | c)     | _                               | ,    | None of these                |
|       | तांदूळ                            | ज्यूट                                             |        | मोहरी                           |      | यापैकी नाही                  |
| vii)  | is kr                             | own as Iron man of In                             | dia.   |                                 |      |                              |
|       | यांना                             | भारताचा लोहपुरुष म्हणता                           | त.     |                                 |      |                              |
|       | a) Jawaharlal N                   |                                                   | b)     | Subhash Chang                   | dra  | Bose                         |
|       | जवाहरलाल नेह                      |                                                   |        | सुभाष चंद्र बोस                 |      |                              |
|       | -                                 | hbhai Patel                                       | d)     | _                               |      |                              |
|       | सरदार वल्लभभ                      |                                                   |        | यापैकी नाही                     |      |                              |
| viii) | _                                 | related from                                      |        |                                 |      |                              |
|       |                                   | क्षेत्राशी संबंधि                                 |        |                                 |      |                              |
|       | a) Music<br>संगीत                 | b) Dance                                          | c)     | Painting<br>चित्रकला            | d)   | None of these<br>यापैकी नाही |
| •     |                                   | नृत्य                                             |        | ाचत्रकला                        |      | यापका नाहा                   |
| IX)   | 'CD' means                        |                                                   |        |                                 |      |                              |
|       | सी. डी. म्हणजे                    | h) Oharana Data                                   | - \    | O                               | -1\  | Nicoconfillence              |
|       | a) Copy Data<br>कॉपी डाटा         | b) Change Data<br>चेंज डाटा                       | C)     | Compact Disk कॉम्पॅक्ट डिस्क    |      |                              |
| \     |                                   | વળ કાટા                                           |        | भगम्भपट । ७स्भ                  |      | पापका गाहा                   |
| X)    | HDI means                         | <del></del>                                       |        |                                 |      |                              |
|       | HDI म्हणजे                        | ·                                                 | h)     | Human Dagisia                   | n In | ndov                         |
|       | a) Human Deve<br>ह्यमन डेव्हलपमें | •                                                 | D)     | Human Decisio ह्यमन डिसिजन इंडे |      | iuex                         |
|       | c) Human Differ                   |                                                   | d)     | None of these                   | 131  |                              |
|       | ्र<br>ह्यमन डीफ्रन्स इं           |                                                   | ,      | यापैकी नाही                     |      |                              |
| xi)   |                                   | Gramdaiwat of Solapu                              | ır dic | strict                          |      |                              |
| Αι,   |                                   | आयागवयाग्या अ उठावहर<br>गोलापूर चे ग्रामदैवत आहे. | ar Gic | oti iot.                        |      |                              |
|       |                                   | b) Basweshwar                                     | c)     | Mallikariun                     | d)   | None of these                |
|       | सिद्धेश्वर                        | बसवेश्वर                                          | ٠,     | मल्लिकार्जुन                    | ٠,   | यापैकी नाही                  |
|       |                                   |                                                   |        | 9                               |      |                              |

| xii) became the firs                        | st black President of South Africa.     |
|---------------------------------------------|-----------------------------------------|
| दक्षिण आफ्रिकेचे                            | ्हे पहिले कृष्णवर्णीय राष्ट्रपती होते.  |
| a) George Washington<br>जॉर्ज वॉशिंग्टन     | b) Nelson Mandela<br>नेल्सन मंडेला      |
| c) Thomas Roosevelt<br>थोमस रूझवेल्ट        | d) None of these<br>यापैकी नाही         |
| xiii) Medha Patkar is associated            | d with the project                      |
| मेधा पाटकर ह्या र                           | प्रकल्पाशी संबंधित आहेत.                |
| a) Enron<br>एनरॉन                           | b) Sardar Sarovar<br>सरदार सरोवर        |
| c) Dabhol<br>दाभोळ                          | d) None of these<br>यापैकी नाही         |
| xiv) IRCTC is a system of                   |                                         |
| IRCTC हि व्यवस्था                           | शी संबंधीत आहे.                         |
| a) Railway Reservation<br>रेल्वे आरक्षण     | b) Hospital Facility<br>वैद्यकीय सुविधा |
| c) Voters Registration<br>मतदार नोंदणी      | d) None of these<br>यापैकी नाही         |
| 2. Write short notes (any four):            | 12                                      |
| संक्षिप्त टीपा लिहा (कोणत्याही <b>चार</b> ) |                                         |
| a) Gramsabha<br>ग्रामसभा                    |                                         |
| b) Public speaking skill<br>भाषण कौशल्य     |                                         |
| c) Article<br>लेख                           |                                         |
| d) Naxalism<br>नक्षलवाद                     |                                         |
| e) Over confidence<br>अति आत्मविश्वास       |                                         |

'स्मार्ट सिटी सोलापूर' या विषयावर निबंध लिहा.

| 3. | W   | rite the answers in <b>150</b> words ( <b>any four</b> ) :                                                            | 16 |
|----|-----|-----------------------------------------------------------------------------------------------------------------------|----|
|    | दीः | डशे शब्दात उत्तरे लिहा (कोणतेही <b>चार</b> )                                                                          |    |
|    | a)  | Explain the importance of Communication skills.<br>संवाद कौशल्याचे महत्व स्पष्ट करा.                                  |    |
|    | b)  | Write a note on 'Use of References'.<br>'संदर्भाचा वापर' या विषयावरती टीप लिहा.                                       |    |
|    | c)  | What is PTI ?<br>पी. टी. आय. म्हणजे काय ?                                                                             |    |
|    | d)  | Discuss the types of Witting.<br>लेखनाच्या प्रकारांची चर्चा करा.                                                      |    |
|    | e)  | Write on a topic 'Types of Communication'.<br>'संवादाचे प्रकार' या विषयावरती टीप लिहा.                                |    |
| 4. | W   | rite answer in <b>250</b> words ( <b>any two</b> ) :                                                                  | 14 |
|    | अ   | <b>डीचशे</b> शब्दात उत्तरे लिहा (कोणत्याही <b>दोन</b> )                                                               |    |
|    | a)  | Explain the term 'Listening Ability'.<br>श्रवण क्षमता हि संकल्पना स्पष्ट करा.                                         |    |
|    | b)  | Define communication and discuss the communication process.<br>संवादाची व्याख्या करा आणि संवाद प्रक्रियेवर चर्चा करा. |    |
|    | c)  | Write on a topic 'Local Current Affairs'.<br>'स्थानिक चालू घडामोडी' या विषयावरती लिहा.                                |    |
| 5. |     | rite answer in <b>500</b> words ( <b>any one</b> ) :<br>चशे शब्दात उत्तरे लिहा (कोणतेही <b>एक</b> )                   | 14 |
|    | a)  | Write the structure and functions of Zhilha Parishad.<br>जिल्हा परिषदेची रचना व कार्ये लिहा.                          |    |
|    | b)  | Write an essay on the topic 'Smart City Solapur'.                                                                     |    |

| Seat |  |
|------|--|
| No.  |  |

c) Internet marketing

## M.A. - I (Semester - II) (New) (CBCS) Examination, 2016

|        |                               |                                              | AL DEVELOPMENT  – I) : Social Marketing                                |
|--------|-------------------------------|----------------------------------------------|------------------------------------------------------------------------|
| Time : | 2 Hours 30 Minute             | es                                           | Max. Marks : 70                                                        |
|        | Instructions :                | ,                                            | uestions are <b>compulsory</b> .<br>uestions carry <b>equal</b> marks. |
| 1. M   | ultiple choice ques           | tions.                                       | 14                                                                     |
| 1)     | b) Segmentation               | ı, Target aı<br>ı, Target aı<br>ı, Tentative | udience, Positioning<br>udience, Processing<br>e audience, Positioning |
| 2)     | Providing Pulse Fis a part of | <sup>o</sup> olio Immı                       | unization (PPI) facility at railway and bus stations                   |
|        | a) Cost                       |                                              | b) Communication                                                       |
|        | c) Convenience                |                                              | d) All the above                                                       |
| 3)     | Which of the follo            | wing is or                                   | ne of the key outcomes of social marketing?                            |
|        | a) Profit                     |                                              | b) Economic change                                                     |
|        | c) Behavior chan              | ige                                          | d) All the above                                                       |
| 4)     | In social marketir            | ıg                                           | is considered as a long-term strategy.                                 |
|        | a) Participative a            | ıction                                       | b) Education                                                           |
|        | c) SWOT analys                | is                                           | d) Training                                                            |
| 5)     | Social Marketing              | refers to                                    |                                                                        |
|        | a) Social banking             | מ                                            | b) Marketing by the entire society                                     |

d) Marketing for a social cause



| 6)  | allows                                                             | social   | marketers to     | stud | dy the behavior o                           | of e  | ach segment.  |
|-----|--------------------------------------------------------------------|----------|------------------|------|---------------------------------------------|-------|---------------|
|     | a) SWOT                                                            | b) Co    | onvenience       | c)   | Segmentation                                | d)    | Cost          |
| 7)  | The first step of mai<br>a) Report writing<br>c) Make the decision |          | research pro     | b)   | es is<br>Data collection<br>Define the prob | lem   | ı             |
| 8)  | Providing small gifts villages is a part of                        |          |                  |      |                                             |       |               |
|     | a) Publicity                                                       | b) Pr    | omotion          | C)   | Marketing                                   | a)    | All the above |
| 9)  | The information colled                                             | ected ti | hrough obser\    | /ati | on method is a p                            | art ( | of            |
|     | a) Secondary                                                       | b) Qı    | uantitative      | c)   | Market                                      | d)    | Primary       |
| 10) | is                                                                 | most ı   | useful tool to a | ına  | lyze the overall p                          | erf   | ormance of    |
|     | any product or camp                                                | oaign.   |                  |      |                                             |       |               |
|     | a) Segmentation                                                    | b) Ta    | arget audience   | c)   | SWOT                                        | d)    | Audit         |
| 11) | is not a                                                           | n elem   | nent of 4 C's of | fso  | cial marketing.                             |       |               |
|     | a) Cause                                                           | b) Co    | ost              | c)   | Convenience                                 | d)    | Competition   |
| 12) | Providing education                                                | for so   | cial change is   | a _  | strate                                      | egy.  |               |
|     | a) Broad term                                                      | b) Sh    | nort term        | c)   | Long term                                   | d)    | Marketing     |
| 13) | SWOT is more usef a) Data collection                               | ul for   |                  |      |                                             |       |               |
|     | b) Analysis of sales person's performances                         |          |                  |      |                                             |       |               |
|     | c) Analysis of capital markets                                     |          |                  |      |                                             |       |               |
|     | d) Overall situation                                               | analys   | sis              |      |                                             |       |               |
| 14) | Social marketing is                                                | mainly   | concerned wi     | ith  |                                             |       |               |
|     | a) Changing social                                                 | status   |                  | b)   | Profit                                      |       |               |
|     | c) Influencing behav                                               | vior     |                  | d)   | All the above                               |       |               |



| 2. | Sh | ort notes (write <b>4</b> out of 5)                                             | 12 |
|----|----|---------------------------------------------------------------------------------|----|
|    | 1) | Importance of packaging in social marketing.                                    |    |
|    | 2) | Marketing social policies.                                                      |    |
|    | 3) | Characteristics of social marketing.                                            |    |
|    | 4) | Explain how Social science is useful in Social Marketing.                       |    |
|    | 5) | What is meant by social stratification?                                         |    |
| 3. | W  | rite short answers (Write <b>4</b> out of 5).                                   | 16 |
|    | 1) | What is problem identification (explain with examples)?                         |    |
|    | 2) | Explain the steps involved in SWOT analysis.                                    |    |
|    | 3) | Role of NGOs?                                                                   |    |
|    | 4) | What are the social policies of marketing?                                      |    |
|    | 5) | What is branding?                                                               |    |
| 4. | An | swer <b>any 2</b> out of 3.                                                     | 14 |
|    | 1) | Elucidate the processes of social marketing defining three components of (STP). |    |
|    | 2) | Discuss process of social marketing research.                                   |    |
|    | 3) | How education plays an important role in social marketing ? Explain.            |    |
| 5. | Ho | ow NGOs can play key role in social marketing ? OR                              | 14 |
|    | Ca | arry out a sample SWOT analysis for a sanitation program in a village.          |    |
|    |    |                                                                                 |    |

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## M.A. (Part – I) (Semester – II) Examination, 2016 (CBCS) (New) RURAL DEVELOPMENT

Paper No. - 5 : Computer Applications in Social Sciences

Time: 2½ Hours Total Marks: 70

**Instructions**: 1) **All** questions are **compulsory**.

2) Calculator is permitted.

- 1. Choose the correct alternatives.
  - 1) Correlation analysis deals with
    - a) Simple correlation

- b) Independent variable
- c) Association between the variables d) Dependent variable
- 2) Least Square Method is used in
  - a) Averages
- b) Dispersion
- c) Correlation
- d) Time Series
- 3) In Excel, function used for computing Maximum value in the series
  - a) = MAXIMA (CELL ID) ENTER
  - b) = MIN (CELL ID) ENTER
  - c) = MAX (CELL ID) ENTER
  - d) = HIGHEST (CELL ID) ENTER
- 4) In Excel, function used for computing Standard Deviation
  - a) = STANDARD (CELL ID) ENTER
  - b) = DEVIATION (CELL ID) ENTER
  - c) = STDEVP (CELL ID) ENTER
  - d) = STADEV (CELL ID) ENTER
- 5) In Excel, function used for computing Correlation
  - a) = CORRELATION (CELL ID) ENTER
  - b) = CORRELAT (CELL ID) ENTER
  - c) = CORREL (CELL ID) ENTER
  - d) = COEFFICIENT (CELL ID) ENTER

14



| 6)  | In Excel, function used for computing a) = CONSTANT (CELL ID) ENTER b) = SLOPE (CELL ID) ENTER c) = INTERCEPT (CELL ID) ENTER d) = REGRESSION (CELL ID) ENTE                                                    |     | nstant value in Regression                                                  |
|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------------------------------------------------------------------------|
| 7)  | In Excel, function used for computing a) = TOT (CELL ID) ENTER b) = MIN (CELL ID) ENTER c) = MAX (CELL ID) ENTER d) = SUM (CELL ID) ENTER                                                                       | Tot | al Value of the series                                                      |
| 8)  | In Excel, function used for computing a) = MINIMA (CELL ID) ENTER b) = MIN (CELL ID) ENTER c) = LOW (CELL ID) ENTER d) = LOWER (CELL ID) ENTER                                                                  | Mir | nimum value in the series                                                   |
| 9)  | <ul> <li>In Excel, function used for computing</li> <li>a) = BETA (CELL ID) ENTER</li> <li>b) = SLOPE (CELL SLOPE) ENTER</li> <li>c) = COEFFICIENT (CELL ID) SLOP</li> <li>d) = SLOPE(CELL ID) ENTER</li> </ul> |     | a (Regression Coefficient) value                                            |
| 10) | Formula of Compound Growth Rate w<br>a) = ((YT/YO)/YO)/(100/T)<br>c) = ANTILOG (B – 1)                                                                                                                          | b)  | we have many observations. = ANTILOG (B – 1) * 100 = CGR (ANTILOG) – 1 *100 |
| 11) | In Excel, function used for computing a) = MEAN (CELL ID) ENTER c) = AVERAGE (CELL ID) ENTER                                                                                                                    | b)  | hmetic Mean<br>= SUM (CELL ID) ENTER<br>None of them                        |
| 12) | Relationship between dependent and i<br>a) Time series b) Regression                                                                                                                                            |     | ependent variable studied in Index Numbers d) None of them                  |
| 13) | Standard Deviation method used in a) Dispersion b) Averages                                                                                                                                                     | c)  | Correlation d) None of them                                                 |
| 14) | Modulation and demodulation are the particle a) Connection device c) Modulator                                                                                                                                  | b)  | cess of<br>Modem<br>OSI                                                     |



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#### M.A. – II (Semester – III) (New CBCS) Examination, 2016 RURAL DEVELOPMENT (Paper – I) Research Methods (Qualitative)

| Time: 2½ Hours                                                        | Max. Marks: 70                          |
|-----------------------------------------------------------------------|-----------------------------------------|
| Instructions: 1) All questions are comp<br>2) Right side digit indica |                                         |
| 1. Multiple choice questions:                                         | 14                                      |
| 1) PRA refers to                                                      |                                         |
| <ul> <li>a) Public Relation Authority</li> </ul>                      |                                         |
| b) Participatory Rural Appraisal                                      |                                         |
| c) Primary Research Authority                                         |                                         |
| d) All of these                                                       |                                         |
| 2)study depends on exper                                              | iential understanding of society.       |
| a) Case study                                                         | b) Empirical study                      |
| c) a) and b)                                                          | d) None of these                        |
| 3)is the purpose of doing r                                           | esearch.                                |
| <ul> <li>a) To identify problem</li> </ul>                            |                                         |
| b) To find the solution                                               |                                         |
| c) Both a) and b)                                                     |                                         |
| d) None of these                                                      |                                         |
| 4) is not one of the major p                                          | earts of the research report.           |
| a) Results b) Abstract                                                | c) Method d) Footnotes                  |
| 5) is one of the most important                                       | methods of qualitative data collection. |
| a) Data b) Observation                                                | c) Analysis d) None of these            |
| 6) Research questions are oriented to                                 |                                         |
| a) Provide framework                                                  | b) Provide focus                        |
| c) Avoid diversion                                                    | d) All of these                         |

2.



| 7)   | is typically understood as            | po   | icy research.    |      |                  |    |
|------|---------------------------------------|------|------------------|------|------------------|----|
|      | a) Applied research                   | b)   | Pure research    |      |                  |    |
|      | c) Action research                    | d)   | Qualitative rese | arc  | h                |    |
| 8)   | The process of assigning numbers to   | o re | sponses is knov  | vn a | as               |    |
| ŕ    | a) Concurring b) Coding               |      | •                |      |                  |    |
| 9)   | Qualitative research relies more on   |      |                  |      |                  |    |
| ,    | a) Survey data                        | b)   | Ethnographic da  | ata  |                  |    |
|      | c) Census data                        | d)   | NSSO data        |      |                  |    |
| 10)  | Data collection is guided by          |      |                  |      |                  |    |
|      | a) Title of the topic                 |      |                  |      |                  |    |
|      | b) Objective of the study             |      |                  |      |                  |    |
|      | c) Research budget                    |      |                  |      |                  |    |
|      | d) Convenience of the researcher      |      |                  |      |                  |    |
| 11)  | is a method that is commo             | only | used in qualitat | ive  | data collection. |    |
|      | a) Self-administered questionnaires   |      |                  |      |                  |    |
|      | b) Surveys                            |      |                  |      |                  |    |
|      | c) Ethnography                        |      |                  |      |                  |    |
|      | d) Structured interview schedule      |      |                  |      |                  |    |
| 12)  | is the first step of qualitative      |      |                  |      |                  |    |
|      | a) To understood the objective        |      |                  |      |                  |    |
| 4.0\ | c) Number of field investigators      | •    | All of these     |      |                  |    |
| 13)  | is not a research design.             |      | Describetion     | -1\  | Europia sustal   |    |
| 4.4  | a) Diagnosis b) Sample                | ,    | Descriptive      | a)   | Experimental     |    |
| 14)  | Which of the following affect quality |      |                  |      | A.I. 6.I. I      |    |
|      | a) Inquisitiveness b) Mental stress   | C)   | Anxiety          | d)   | All of the above |    |
| Wr   | ite short notes ( <b>any 4</b> ):     |      |                  |      |                  | 12 |
| 1)   | Layers of the social reality.         |      |                  |      |                  |    |
| 2)   | Significance of research design.      |      |                  |      |                  |    |
| 3)   | Meaning of qualitative research.      |      |                  |      |                  |    |
| ,    | Importance of research topic.         |      |                  |      |                  |    |
| -    | Objective of social science research  | ١_   |                  |      |                  |    |
| -/   |                                       |      |                  |      |                  |    |

| 3. | Write short answers (any 4):                            | 16 |
|----|---------------------------------------------------------|----|
|    | 1) How to identify a research topic of issue?           |    |
|    | 2) What is the basis to decide a research area?         |    |
|    | 3) Why data is important in research?                   |    |
|    | 4) What is evaluation research?                         |    |
|    | 5) What are the qualities of a good researcher?         |    |
| 4. | Answer any two of the following question (Broad):       | 14 |
|    | 1) Explain the steps of research process.               |    |
|    | 2) Explain the sources of data in qualitative research. |    |
|    | 3) What are the steps of data analysis?                 |    |
| 5. | a) What is exploratory research? Discuss.               | 14 |
|    | OR                                                      |    |
|    | b) Importance of research in the era knowledge society. |    |
|    |                                                         |    |



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#### M.A. – II (Semester – III) (New-CBCS) Examination, 2016 RURAL DEVELOPMENT (Paper – II) Sustainable Rural Livelihood

| Tin | ne : 2 | 2½ Hours               |                  |                                                            | Max. N                | 1arks : 70 |
|-----|--------|------------------------|------------------|------------------------------------------------------------|-----------------------|------------|
|     | I      | nstructions: i)<br>ii) | •                | are <b>compulsory</b> .<br><b>right</b> indicate <b>fu</b> |                       |            |
| 1.  | Mu     | Itiple choice ques     | tions :          |                                                            |                       | 14         |
|     | 1)     |                        | _ is a social ca | pital.                                                     |                       |            |
|     |        | a) Network             |                  | b) Soil                                                    |                       |            |
|     |        | c) Pollution           |                  | d) Environm                                                | ental                 |            |
|     | 2)     |                        | _ is main functi | on of the NABAF                                            | D.                    |            |
|     |        | a) Production          |                  | b) Marketing                                               | 3                     |            |
|     |        | c) Refinance           |                  | d) Interest r                                              | ate                   |            |
|     | 3)     | NDDB was estab         | olished on       |                                                            |                       |            |
|     |        | a) 1960                | b) 1915          | c) 1975                                                    | d) 1965               |            |
|     | 4)     |                        | is important o   | criteria for suppo                                         | ting diversification. |            |
|     |        | a) Remoteness          |                  | b) Poverty                                                 |                       |            |
|     |        | c) Research ac         | tivities         | d) None of t                                               | hese                  |            |
|     | 5)     | NSDC stands fo         | r                |                                                            |                       |            |
|     |        | a) National Rura       | al Development   | Corporation                                                |                       |            |
|     |        | b) National Skill      | Development (    | Corporation                                                |                       |            |
|     |        | c) National Rura       | al Development   | t Council                                                  |                       |            |
|     |        | d) All of these        |                  |                                                            |                       |            |
|     | 6)     | Knowledge is a _       |                  |                                                            |                       |            |
|     |        | a) Human capita        | al               | b) Social ca                                               | pital                 |            |
|     |        | c) Economic ca         | pital            | d) Financial                                               | capital               |            |

2.



| 7)  | includes in environmental sanitation. |                                             |    |  |
|-----|---------------------------------------|---------------------------------------------|----|--|
|     | a) Clear and safe water supply        | b) Protection of food                       |    |  |
|     | c) Adequate housing                   | d) All of these                             |    |  |
| 8)  | KVIC is a of Inc                      | dia.                                        |    |  |
|     | a) State body                         | b) Central body                             |    |  |
|     | c) Local body                         | d) Statutory body                           |    |  |
| 9)  | positive effect                       | of rural diversification.                   |    |  |
|     | a) Higher income                      | b) Adverse gender effect                    |    |  |
|     | c) Income inequality                  | d) None of these                            |    |  |
| 10) | is scheme for I                       | Khadi Artisans.                             |    |  |
|     | a) Irrigation                         | b) Trysem                                   |    |  |
|     | c) Workshed                           | d) None of these                            |    |  |
| 11) | NABARD established on                 |                                             |    |  |
|     | a) 12 July 1982                       | b) 13 Jun. 1928                             |    |  |
|     | c) 1918                               | d) 18 July 1990                             |    |  |
| 12) | is a community                        | y development program.                      |    |  |
|     | a) Printing press                     | b) Common well                              |    |  |
|     | c) Khadi                              | d) Beedi rolling                            |    |  |
| 13) | is one of the m                       | nost important evidence of diversification. |    |  |
|     | a) RBI                                | b) Agriculture                              |    |  |
|     | c) NABARD                             | d) None of these                            |    |  |
| 14) | reinforced by p                       | political inequality.                       |    |  |
|     | a) Constitution                       | b) Society                                  |    |  |
|     | c) Economic inequality                | d) None of these                            |    |  |
| Wri | te short notes (any 4):               |                                             | 12 |  |
| 1)  | Social capital                        |                                             |    |  |
| 2)  | Structure of NABARD                   |                                             |    |  |
| 3)  | Types of livelihood resources         |                                             |    |  |
| 4)  | Natural resources                     |                                             |    |  |
| 5)  | Biological Environmental Develop      | pment.                                      |    |  |

Negative effect of rural diversification.
 Role of Govt. promoting sustainable rural livelihood.
 Linkages between policy and livelihood.
 a) Indicators of sustainable rural livelihood.

OR

b) Explain the issues of case studies in Madhya Pradesh.

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### M.A. – II (Semester – III) (New CBCS) Examination, 2016 RURAL DEVELOPMENT

| F        | RURAL DEVI<br>Paper – III:Rural Development                                                                                                                                                      |                                                                         | nistration     |
|----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|----------------|
| Time : 2 | 2¹/ <sub>2</sub> Hours                                                                                                                                                                           |                                                                         | Max. Marks: 70 |
| In       | structions: 1) All questions are com<br>2) All questions carry ec                                                                                                                                | •                                                                       |                |
| 1)       | Itiple choice questions: The Responsibility of public relation coal) Recruitment b) Fund raising c) Publicity to the work d) Legal matter of the agency                                          | ommittee is                                                             | 14             |
|          | The registration of an organization is ea) Community will deal with all the bob. Community will deal with all the dec) Community will deal with entire orgal. Community will deal with one legal | oard members<br>partments<br>ganization                                 |                |
|          | a) Monitoring c) Planning                                                                                                                                                                        | e success of the program.<br>b) Evaluation<br>d) Publicity              |                |
| ŕ        | The major objects of a charitable trust a) Trusts for the relief of poverty b) Trust for the advancement of educ c) Trust for the advancement of religi d) All of the above                      | ation                                                                   |                |
|          | Authority should be equal to<br>a) Salary<br>c) Responsibility                                                                                                                                   | b) Position d) Status                                                   |                |
|          | Which of the following prevents duplica <ul><li>a) Planning</li><li>c) Directing</li></ul>                                                                                                       | tion and overlapping of wor<br>b) Co-ordination<br>d) None of the above | k in agency ?  |



| 7)  | UnderAct the word 'Limite                                                                                                                                      | ed' or 'Private Limited' is used. |
|-----|----------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|
|     | a) Society Registration                                                                                                                                        | b) Companies Registration         |
|     | c) Trust Registration                                                                                                                                          | d) None of the above              |
| 8)  | In order to democratize the work of ar                                                                                                                         | n agency, it is necessary to have |
|     | a) Committees and Sub-committees b) Board Members c) General Manager d) None of the above                                                                      |                                   |
| 9)  | NGO stands for<br>a) National Government Organization<br>b) Non-Governmental Organization<br>c) New-Governmental Organization<br>d) National Government Office |                                   |
| 10) | The ingredients of planning of an organa) Authority and Responsibility b) Public relation and communication c) Co-ordination d) All of the above               | nization is                       |
| 11) | To form a society under Society Regis members are required.                                                                                                    |                                   |
|     | <ul><li>a) Three</li><li>c) Seven</li></ul>                                                                                                                    | b) Five<br>d) Nine                |
| 12) | Budget is a system of<br>a) Dealing with inputs and outputs<br>b) Managing the salaries of the staff<br>c) Purchasing equipments<br>d) None of the above       |                                   |
| 13) | Situational analysis is a tool ofa) Understanding village society b) A stage in the project formulation c) Preparing village level plans d) All of the above   |                                   |
| 14) | The Rural Development Workers do n a) They work for the organization b) They work with the people c) They work for the money d) They work for the name         | ot work for the people, but       |

| 2. | Write short notes (any 4 out of 5):                                  | 12 |
|----|----------------------------------------------------------------------|----|
|    | 1) Partnership and Collaboration.                                    |    |
|    | 2) Organizational Budgeting.                                         |    |
|    | 3) Co-ordination.                                                    |    |
|    | 4) Constitution and Bye-laws.                                        |    |
|    | 5) Use of media for Public Relations.                                |    |
| 3. | Write short answers (any 4 out of 5):                                | 16 |
|    | 1) Give the importance of Vision and Planning in management process. |    |
|    | 2) What are the rules and procedure for an organization?             |    |
|    | 3) What are the different sources of finance?                        |    |
|    | 4) What are the advantages of Registration?                          |    |
|    | 5) What are committees and Sub-committees ? Explain.                 |    |
| 4. | Answer the following questions (any 2 out of 3):                     | 14 |
|    | 1) What are the needs and functions of program evaluation?           |    |
|    | 2) What are the principles and strategies of fund raising?           |    |
|    | 3) Explain the meaning and scope of development administration.      |    |
| 5. | How do you understand the funding agencies before applying for fund? | 14 |
|    | OR                                                                   |    |
|    | Formulate a project proposal on any problem of your own choice.      |    |
|    |                                                                      |    |



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#### M.A. – II (Sem. – III) (New – CBCS) Examination, 2016 RURAL DEVELOPMENT (Paper – VI) Human Development: Concepts and Measurement

|        | Humar                               | Development:                                       | Concepts and         | d Measurement         |      |
|--------|-------------------------------------|----------------------------------------------------|----------------------|-----------------------|------|
| Time : | 2 <sup>1</sup> / <sub>2</sub> Hours |                                                    |                      | Max. Mark             | s:70 |
|        | N. B.                               | : 1) <b>All</b> questions a<br>2) Figures to the l |                      | l marks.              |      |
| 1. CI  | noose the corr                      | ect alternative.                                   |                      |                       | 14   |
| 1      | )                                   | _ is a Economic det                                | erminants of Hum     | nan Capital.          |      |
|        | a) Family                           | b) Literacy                                        | c) Friends           | d) Assets             |      |
| 2      | )                                   | _ is the farm of Deve                              | elopment of Hum      | an Resources.         |      |
|        | a) Education                        | n b) Health                                        | c) Housing           | d) All of these       |      |
| 3      | )                                   | _ is a component of                                | HRHM.                |                       |      |
|        | a) Janani Sı                        | ıraksha Yojana                                     |                      |                       |      |
|        | b) Family W                         | elfare Programme                                   |                      |                       |      |
|        | ,                                   | n Programme                                        |                      |                       |      |
|        | d) None of the                      | hese                                               |                      |                       |      |
| 4      | )                                   | $_{ m is}$ a component of                          | Political Security   | <b>.</b>              |      |
|        | a) Freedom                          | b) Religion                                        | c) Protection        | d) Diplomacy          |      |
| 5      | ) Prof. Martha                      | Nassbaum introduc                                  | ed                   | central capabilities. |      |
|        | a) 5                                | b) 10                                              | c) 15                | d) 20                 |      |
| 6      | ) Human Reso                        | ource Development                                  | concept is first int | roduced by            | _    |
|        | a) M. M. Kha                        | an                                                 | b) T. V. Rao         |                       |      |
|        | c) Leohard I                        | Nadler                                             | d) K. C. Gupta       |                       |      |
| 7      | YLL+YLD=                            |                                                    |                      |                       |      |
|        | a) PQLI                             | b) DALY                                            | c) GEM               | d) GDI                |      |

2.



| 8)  | Disability Adjusted Life Year devel     | lope        | d by           |                            |    |
|-----|-----------------------------------------|-------------|----------------|----------------------------|----|
|     | a) Oxford University                    | b) I        | Harward Univ   | versity                    |    |
|     | c) Cambridge University                 | d) I        | None of these  | е                          |    |
| 9)  | is the important cap                    | abili       | ties.          |                            |    |
|     | a) Life                                 | b) I        | Emotions       |                            |    |
|     | c) Practical reasons                    | d) /        | All of these   |                            |    |
| 10) | Human Development Reports pub           | lishe       | ed in          |                            |    |
|     | a) Govt. of India                       | b) \$       | State Govern   | ment                       |    |
|     | c) R.B.I.                               | d) I        | None of these  | е                          |    |
| 11) | Acc. to David Clark                     | is a        | other attemp   | ts of capability approach. |    |
|     | a) Jobs                                 | b) I        | Housing        |                            |    |
|     | c) Education                            | d) <i>i</i> | All of these   |                            |    |
| 12) | PQLI to measure                         |             |                |                            |    |
|     | a) Literacy rate                        | b) I        | Infant mortali | ity rate                   |    |
|     | c) Life expectancy index                | d) <i>i</i> | All of these   |                            |    |
| 13) | is about the stability                  | y of t      | the social ord | ler.                       |    |
|     | a) Political Security                   | b) I        | Economic Se    | ecurity                    |    |
|     | c) Environment Security                 | d) I        | None of these  | е                          |    |
| 14) | Disability Adjusted Life Year is dev    | velop       | oed in         |                            |    |
|     | a) 1970 b) 1980                         | c) ·        | 1990           | d) 2009                    |    |
| Wr  | ite notes ( <b>any four</b> ) :         |             |                |                            | 12 |
| 1)  | Food Security.                          |             |                |                            |    |
| ,   | Explain Human Poverty Index.            |             |                |                            |    |
| •   | Importance of Indices.                  |             |                |                            |    |
| ,   | Commodity based system.                 |             |                |                            |    |
| •   | •                                       | :c _        |                |                            |    |
| 5)  | Explain the factors of Quality of Life. |             |                |                            |    |

| 3. | Write answers (any four):                                 | 16 |
|----|-----------------------------------------------------------|----|
|    | 1) Methods of Computing Index.                            |    |
|    | 2) Economic Security.                                     |    |
|    | 3) Explain utility approach.                              |    |
|    | 4) Explain Amartya Sen's capability approach.             |    |
|    | 5) Community Security.                                    |    |
| 4. | Give answer in detail (any two):                          | 14 |
|    | 1) Explain physical quality of life index.                |    |
|    | 2) Social Capability index.                               |    |
|    | 3) Political Security.                                    |    |
| 5. | a) Explain in detail about Gender Empowerment measure.    | 14 |
|    | OR                                                        |    |
|    | b) Introduction to other attempts of capability approach. |    |

-3-



| Seat |  |
|------|--|
| No.  |  |

### M.A. (Part – II) (Semester – III) (New CBCS) Examination, 2016 RURAL DEVELOPMENT

| Paper – V : Research Methods (Quantitative) |     |                                                                  |               |            |                                           |                       |      |  |  |
|---------------------------------------------|-----|------------------------------------------------------------------|---------------|------------|-------------------------------------------|-----------------------|------|--|--|
| Γime                                        | e : | 2 Hours 30 Minutes                                               |               |            |                                           | Max. Marks            | : 70 |  |  |
|                                             | In  | e <b>structions</b> : i) <b>AII</b> qu<br>ii) Figui              |               | -          | l <b>sory</b> .<br>ate <b>full</b> marks. |                       |      |  |  |
| 1.                                          | Mι  | ultiple choice questio                                           | ns:           |            |                                           |                       | 14   |  |  |
|                                             | 1)  | is t                                                             | ne most vita  | al elemen  | it in preparing a                         | questionnaire.        |      |  |  |
|                                             |     | a) Information                                                   | b) Objec      | ctive      | c) Content                                | d) All the above      |      |  |  |
|                                             | 2)  | Which of the following                                           | ng is not res | search de  | esign ?                                   |                       |      |  |  |
|                                             |     | a) Diagnostic                                                    | b) Samp       | ole (      | c) Descriptive                            | d) Experimental       |      |  |  |
|                                             | 3)  | inter-relations.                                                 | systematic    | explanati  | ion for the obs                           | erved facts and their |      |  |  |
|                                             |     | a) Variable                                                      | b) Theo       | ry         | c) Fact                                   | d) Sample             |      |  |  |
|                                             | 4)  | A tentative relations                                            | hip betwee    | n variable | es is called as                           |                       |      |  |  |
|                                             |     | a) Fact                                                          | b) Theo       | ry         | c) Hypothesis                             | d) Axiom              |      |  |  |
|                                             | 5)  | 5) Which of the following method is primarily used for 'Census'? |               |            |                                           |                       |      |  |  |
|                                             |     | a) Experimental Me                                               |               |            | b) Micro Metho                            |                       |      |  |  |
|                                             |     | c) Survey Method                                                 |               |            | d) None of the                            | above                 |      |  |  |
|                                             | 6)  | Which of the following                                           | ng is not a s | source fo  | r collection of F                         | Primary Data ?        |      |  |  |
|                                             |     | a) Case Studies                                                  |               |            | b) Observation                            |                       |      |  |  |
|                                             |     | c) Archival Material                                             |               |            | d) None of the                            |                       |      |  |  |
|                                             | 7)  | i                                                                | s a small re  | presenta   | tion of a popula                          | tion.                 |      |  |  |
|                                             |     | a) Research                                                      |               |            | c) Sample                                 | d) Method             |      |  |  |
|                                             | 8)  | Census is mainly co                                              | nducted af    | -          |                                           | _                     |      |  |  |
|                                             |     | a) Every Five Year                                               |               |            | b) Every Ten Y                            |                       |      |  |  |
|                                             |     | c) Every Year                                                    |               | (          | d) None of the                            | above                 |      |  |  |
|                                             | 9)  | Case Study is a par                                              |               |            |                                           | _                     |      |  |  |
|                                             |     | a) Qualitative Research                                          |               |            | b) Quantitative                           |                       |      |  |  |
|                                             |     | c) Survey Research                                               | 1             |            | <li>d) All the above</li>                 | е                     |      |  |  |

#### SLR-Y – 25

|                                       | 10) The set of structured questions which are filled by the interviewer in a fac face situation is called as |                                                                       |      |                                   |    |  |  |  |
|---------------------------------------|--------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|------|-----------------------------------|----|--|--|--|
|                                       |                                                                                                              | a) Questionnaire                                                      | b)   | Interview Schedule                |    |  |  |  |
|                                       |                                                                                                              | c) Personal Questionnaire                                             | ď)   | Personal Schedule                 |    |  |  |  |
|                                       | 11) Social Science research primarily deals with                                                             |                                                                       |      |                                   |    |  |  |  |
|                                       | ,                                                                                                            | a) Economic behavior                                                  |      | Human behavior                    |    |  |  |  |
|                                       |                                                                                                              | c) Environment behavior                                               | d)   | None of the above                 |    |  |  |  |
|                                       | 12)                                                                                                          | 2) Exploratory Research is also known as                              |      |                                   |    |  |  |  |
|                                       | ,                                                                                                            | a) Descriptive Research                                               | b)   | Diagnostic Research               |    |  |  |  |
|                                       |                                                                                                              | c) Formulative Research                                               | d)   | None of the above                 |    |  |  |  |
|                                       | 13)                                                                                                          | The long form of NSS is                                               |      |                                   |    |  |  |  |
|                                       | ,                                                                                                            | a) National Service Scheme                                            | b)   | National Social Service           |    |  |  |  |
|                                       |                                                                                                              | c) National Sample Survey                                             | d)   | None of the above                 |    |  |  |  |
|                                       | 14)                                                                                                          | Simple Random Sample is a                                             |      |                                   |    |  |  |  |
|                                       |                                                                                                              | a) Probability Sample                                                 | b)   | Non-Probability Sample            |    |  |  |  |
|                                       |                                                                                                              | c) Judgment Sample                                                    | d)   | None of the above                 |    |  |  |  |
| 2.                                    | Wı                                                                                                           | rite short notes ( <b>any four</b> out of five) :                     |      |                                   | 12 |  |  |  |
|                                       |                                                                                                              | Observation method                                                    |      |                                   |    |  |  |  |
|                                       | ,                                                                                                            | Content Analysis                                                      |      |                                   |    |  |  |  |
|                                       |                                                                                                              | Hypothesis                                                            |      |                                   |    |  |  |  |
|                                       | ,                                                                                                            | Secondary Data                                                        |      |                                   |    |  |  |  |
|                                       | •                                                                                                            | Judgment Sampling Procedure.                                          |      |                                   |    |  |  |  |
|                                       | <del>-</del> )                                                                                               | dudgment Sampling i Tocedure.                                         |      |                                   |    |  |  |  |
| 3.                                    | Wı                                                                                                           | Write short answers for the following ( <b>any four</b> out of five): |      |                                   |    |  |  |  |
| a) What is Purposive Sampling method? |                                                                                                              |                                                                       |      |                                   |    |  |  |  |
|                                       | b)                                                                                                           | What are dependent and independent va                                 | aria | ables?                            |    |  |  |  |
|                                       | c)                                                                                                           | What are the merits of quantitative rese                              | arc  | ch?                               |    |  |  |  |
|                                       | d)                                                                                                           | What is Case Study?                                                   |      |                                   |    |  |  |  |
|                                       | e)                                                                                                           | What are the steps in report writing?                                 |      |                                   |    |  |  |  |
| 1                                     | م ۸                                                                                                          | over any type of the following guestions                              |      |                                   | 41 |  |  |  |
| 4.                                    |                                                                                                              | swer any two of the following questions                               |      |                                   | 14 |  |  |  |
|                                       |                                                                                                              | Discuss step by step how to prepare ho                                |      |                                   |    |  |  |  |
|                                       | •                                                                                                            | Explain with example universe and sam                                 | •    |                                   |    |  |  |  |
|                                       | c)                                                                                                           | How to you start analyses after data co                               | lled | ction?                            |    |  |  |  |
| 5.                                    | Ex                                                                                                           | plain the meaning and classification of p                             | rim  | nary data.                        | 14 |  |  |  |
|                                       |                                                                                                              | OR                                                                    |      | -                                 |    |  |  |  |
|                                       | Die                                                                                                          | scuss the important steps in the process                              | CO   | lecting data using key informants |    |  |  |  |
|                                       | ١٠ ح                                                                                                         | source and important otopo in the process                             | 50   |                                   |    |  |  |  |